



SHERIFF'S ALCOHOL VENDOR ENFORCEMENT

A Partnership with Vendors to S.A.V.E. Lives







DUI Crashes and Fatalities...

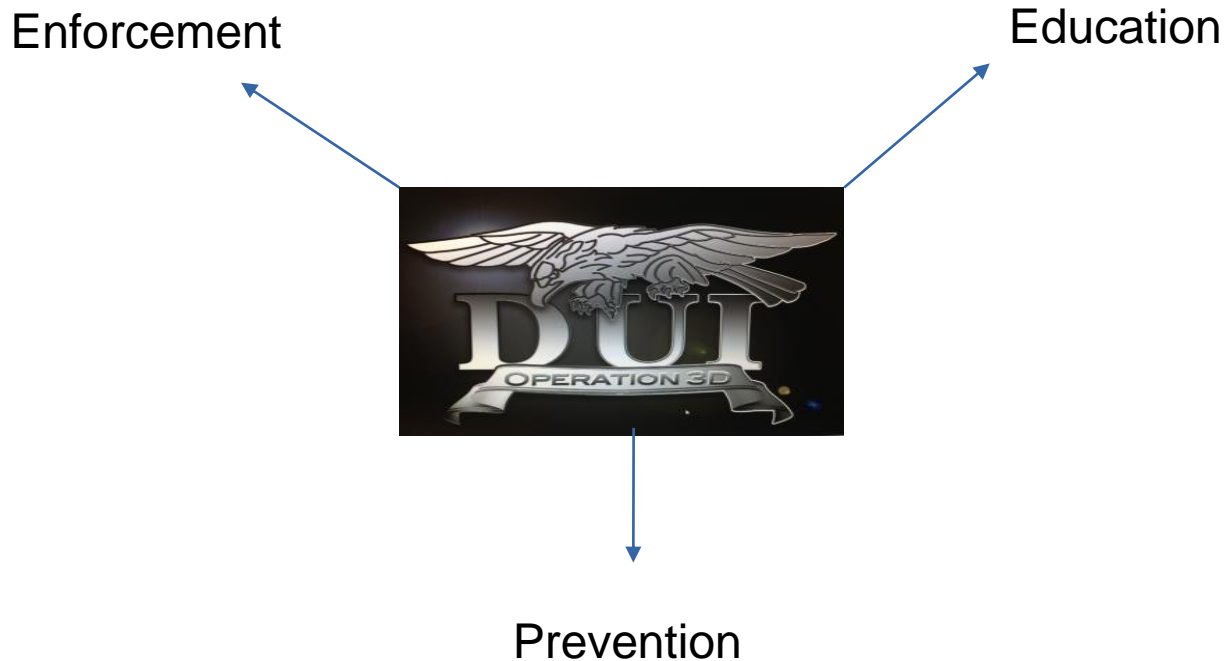




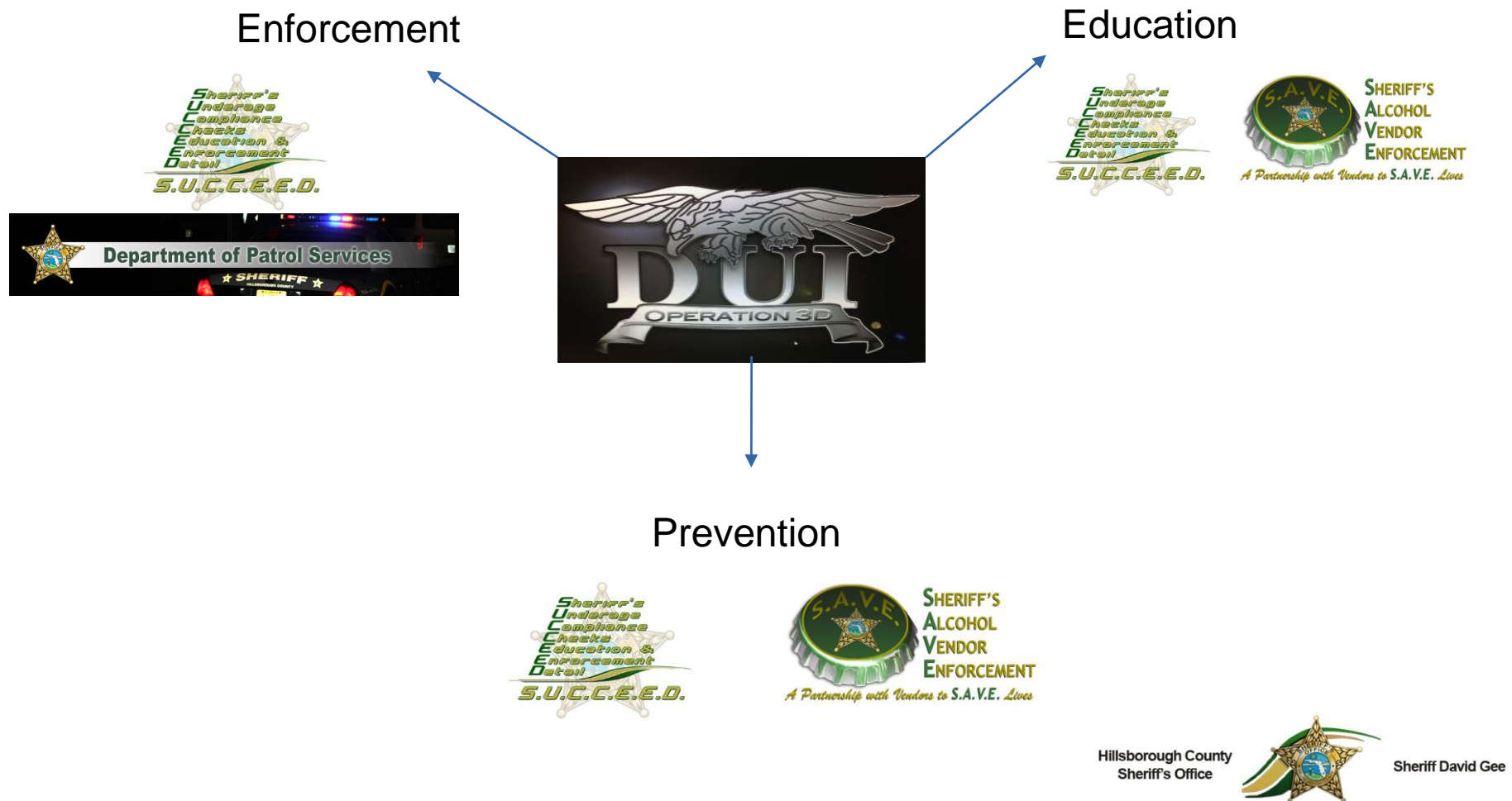
"We cannot arrest our way out of the problem...."



A Three Denominational Approach...



A Three Denominational Approach...



Sheriff's Alcohol Vendor Enforcement

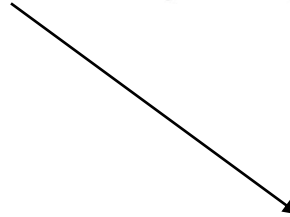
S.A.V.E. was launched in June of 2006 by Sheriff David Gee to partner with alcohol vendors and retailers to create a proactive collaboration to inform and educate employees and managers. The goal is to reduce alcohol-related traffic crashes and deaths in Hillsborough County.





- Establish Relationships with area businesses who sell/serve alcohol
- Promote best practices
- Monitoring and avoiding over serving
- Serve as liaison for questions
- Reduce alcohol related crashes and fatalities
- Prevent underage drinking
- Assist in maintaining a neighborhood friendly establishment
- Reduce social harm



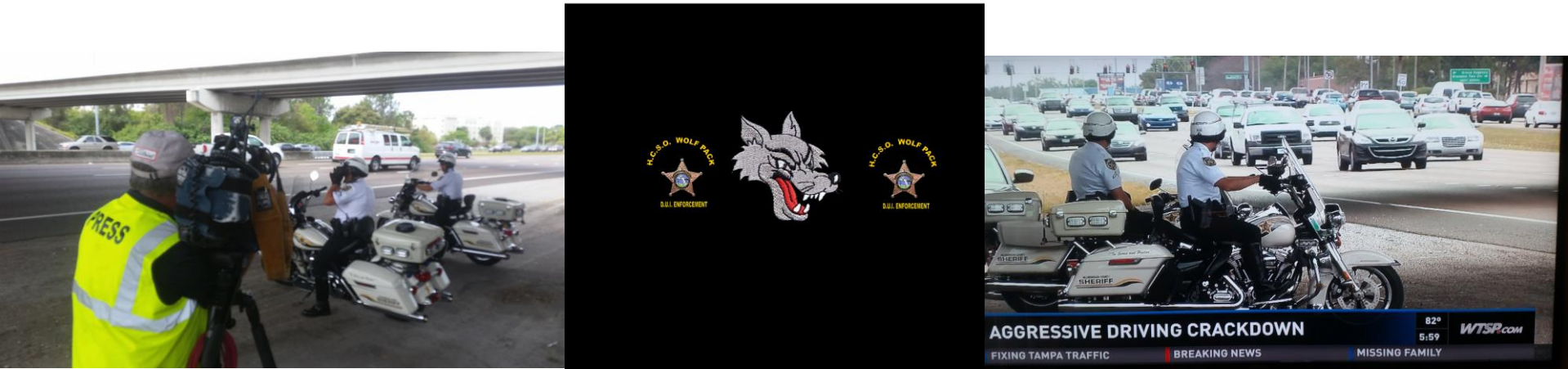




Vendor locations are identified by:

Arrests of Impaired Drivers
(Patrol Operations) – Last Drink Survey
&
Service of Investigative Aids
(S.U.C.C.E.E.D.) - Compliance Checks





Enforcement Operations





Compliance Checks & High School Presentations (Driver's Education)





Intelligence Products:

Last Drink Survey Report

Crash Location Report

Wrong Way Driver/Last Drink Survey/Arrest Report





Save Presentations are:

Constructive

Non-confrontational

Promote smart business practices

Garner community partnerships





SHERIFF'S
ALCOHOL
VENDOR
ENFORCEMENT

A Partnership with Vendors to S.A.V.E. Lives

Sample Slides



Why are we here?

Topics covered in this S.A.V.E. presentation will include:

How to monitor and avoid over serving alcohol.

Preventing underage drinking.

Maintaining a neighborhood friendly environment.

- Your employer cares
- It affects you
- It affects your family
- It affects the community
- It can assist in civil liability



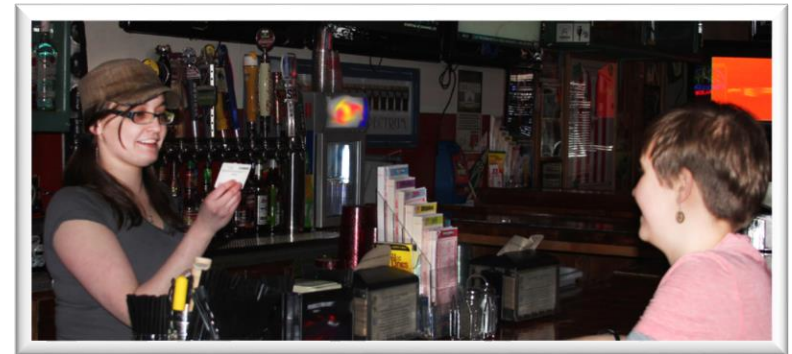
TITLE XXXIV

ALCOHOLIC BEVERAGES AND TOBACCO

Review Responsible Vendor Act of Florida, 561.705

Available at:

<http://www.leg.state.fl.us>




Requirements of a Responsible Vendor

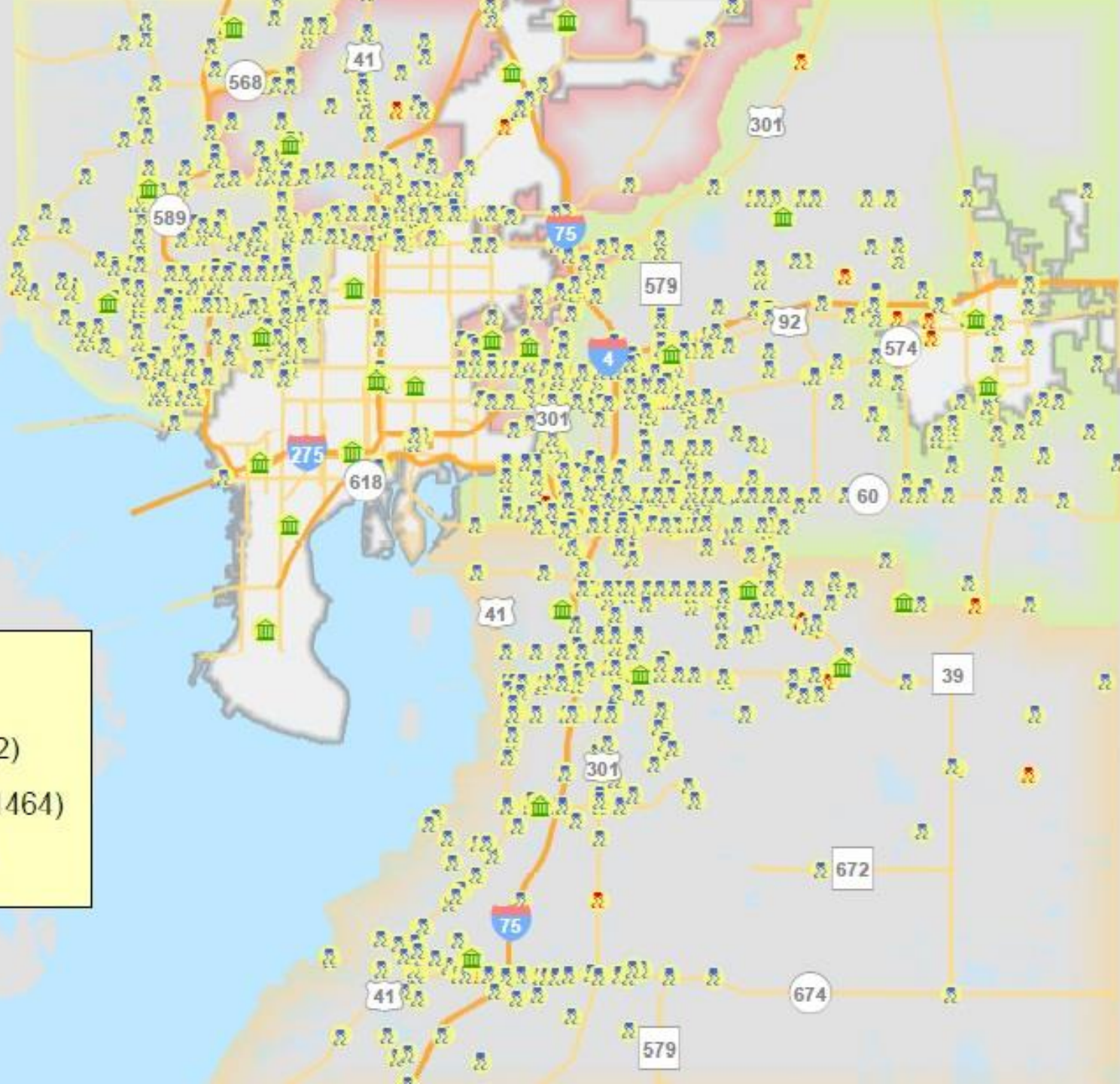
F.S.S. 561.705 Responsible vendor qualification.—To qualify as a responsible vendor, the vendor must:

- (1) **Provide a course of instruction** for its employees that must include subjects dealing with alcoholic beverages and may also include subjects dealing with controlled substances as follows:
 - (a) **Laws covering the service of alcoholic beverages** and the operation of establishments serving alcoholic beverages.
 - (b) Alcohol or controlled substances or both as a drug and its **effects on the body and behavior**, including its effects on a person operating a motor vehicle.
 - (c) Effects of alcohol in combination with commonly used drugs, both legal and illegal.
 - (d) Methods of **recognizing and dealing with underaged customers**.
 - (e) Methods for dealing with customers, and for dealing with employees, who use or traffic in illegal drugs.
- (2) Provide an alcohol server management course for managers of establishments that sell alcoholic beverages. The course must include subjects on alcoholic beverages and may include subjects on controlled substances as follows:
 - (a) Laws governing the service of alcoholic beverages and the operation of establishments serving alcoholic beverages.
 - (b) Development of standard operating procedures for dealing with underaged customers.
 - (c) Development of standard operating procedures for dealing with customers, and for dealing with employees, who use or traffic in illegal drugs.
 - (d) Methods of assisting employees in dealing with underaged customers and in maintaining records that relate to such incidents.
- (3) Require each nonmanagerial employee who is employed to serve alcoholic beverages to complete the employee training course specified in subsection (1) **within 30 days after commencing employment**. The vendor must provide for the supervision of such an employee in the service of alcoholic beverages until the employee has received such training.
- (4) Require each managerial employee to complete the managerial training course specified in subsection (2) **within 15 days after commencing employment**.



Legend

-  Under 21 (52)
-  21 & Over (1464)
-  High School



2015 Stats

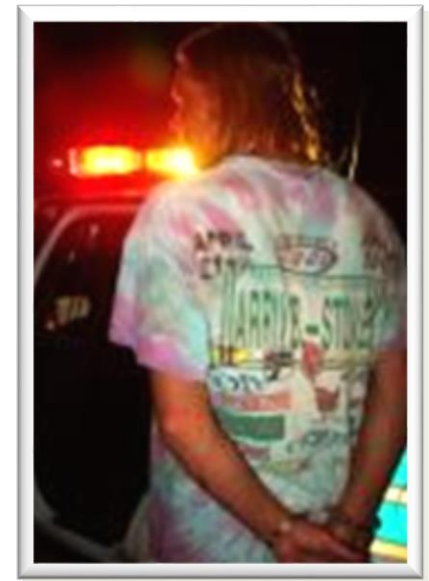
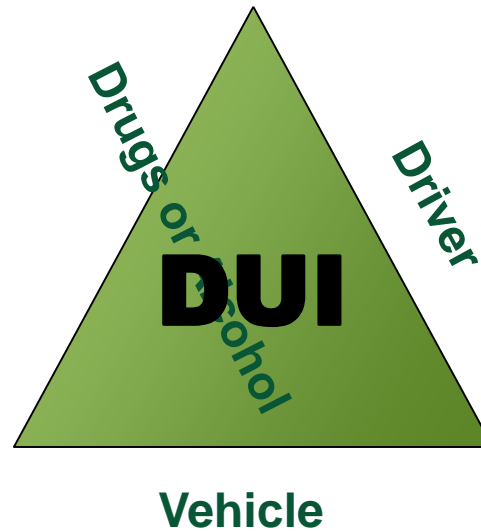
Hillsborough County Crashes – 34,618
Alcohol Suspected – 1,469

Hillsborough Total Fatalities – 190
Alcohol Suspected – 66

Source: DHSMV



The Recipe for Driving Under the Influence



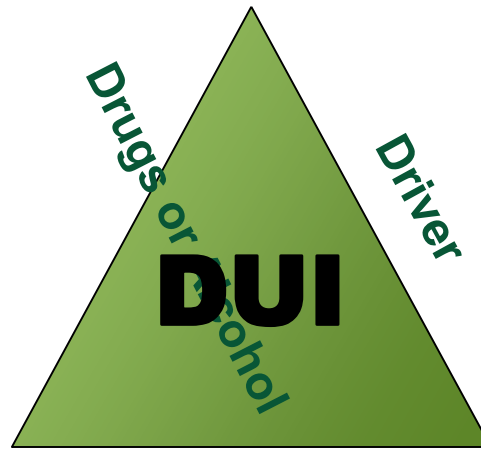
Avoid Driving Under the Influence

Remove one of these elements, and you don't have a DUI

Monitor customers
behavior for possible
drug use.

Avoid over serving
alcohol.

Prevent underage
consumption of
alcohol.



Vehicle

Provide safe location to leave
vehicle.

Work with property
management to make sure
vehicles are not towed from
property.

Ask customer how
they are getting
home.

Offer alternative ride
(Taxi, Uber).



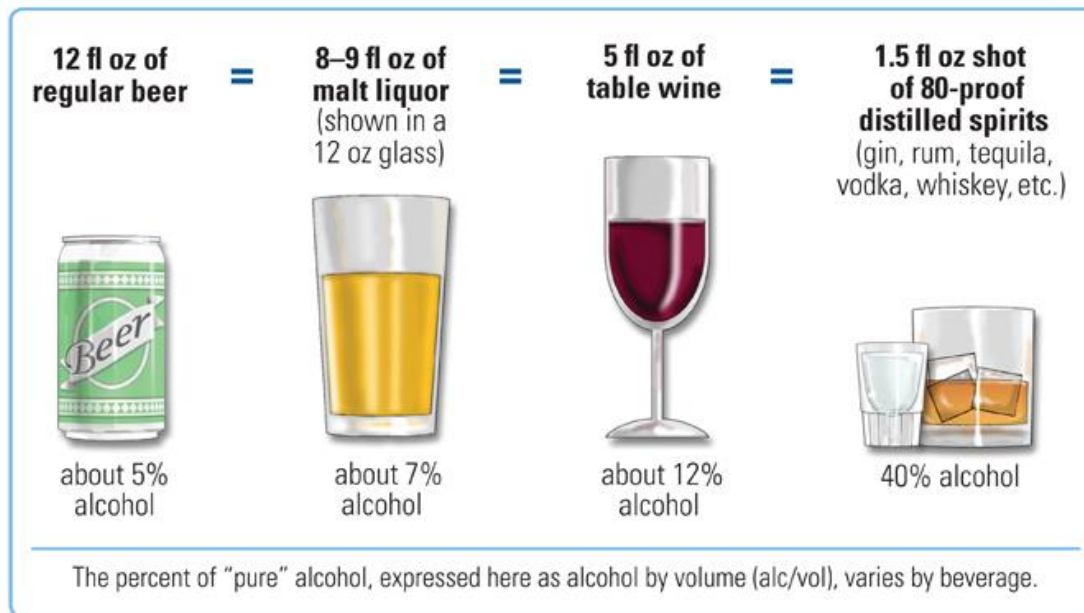
Prevent Over Serving Alcohol

Engage in conversation with customers.

Remember, not everyone comes to your establishment sober. You can also offer food specials that slow down persons drinking, and leads to more sales for the establishment.

Don't just “count the drinks” as you serve the person.

Not all drinks are the same. Alcohol contents vary.



Prevent Over Serving Alcohol

Have policies and procedures in place with staff and security to safely get person a ride home.

Make sure everyone is aware of how to contact a taxi service or ride share company. Also communicate with other staff if someone is no longer allowed to drink. Understand and have information about free taxi and ride services.

Do not just cut someone off and have them “sober up a little”.

The average persons B.A.C. goes down .015% an hour. Someone with a BAC of .16, or twice the legal driving limit will require over 10 hours to be completely sober and after 5 hours may still be over the legal driving limit. Eating food, taking a shower, drinking water or exercising will not make you sober.



Prevent Underage Drinking

Make sure to request identification from anyone you think may not be 21.

Several companies use policy's such as requesting it from anyone who looks to be under 30.

Only accept official government issued identification such as Driver License, Identification Card or Passport.

Other forms of ID do not have security features to validate if they are real with a verified date of birth.

Prevent Underage Drinking

Monitor establishment to make sure people are not giving alcohol to a person under 21.

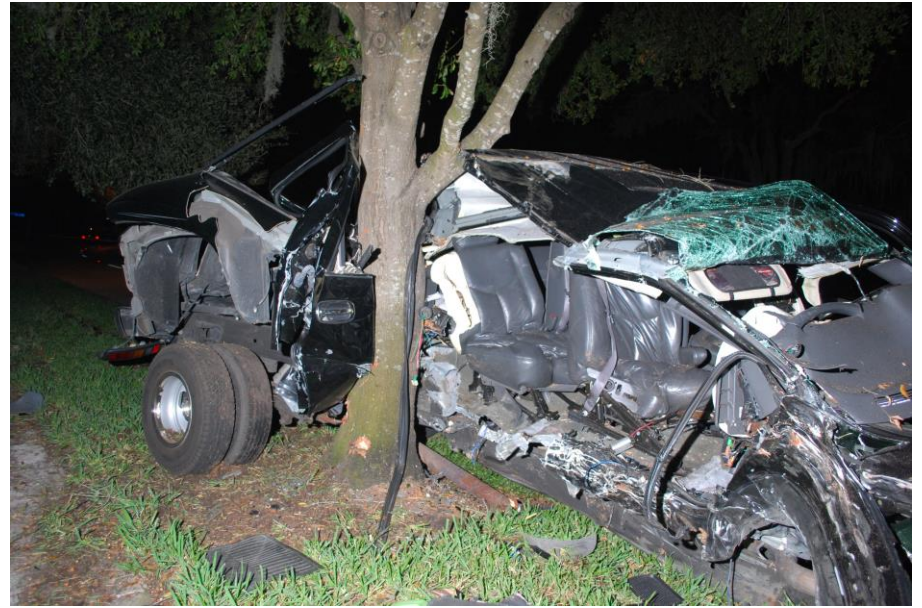
Alcohol “pass-offs” are a good way for people under the age of 21 to get alcohol. Monitor crowd for this behavior.

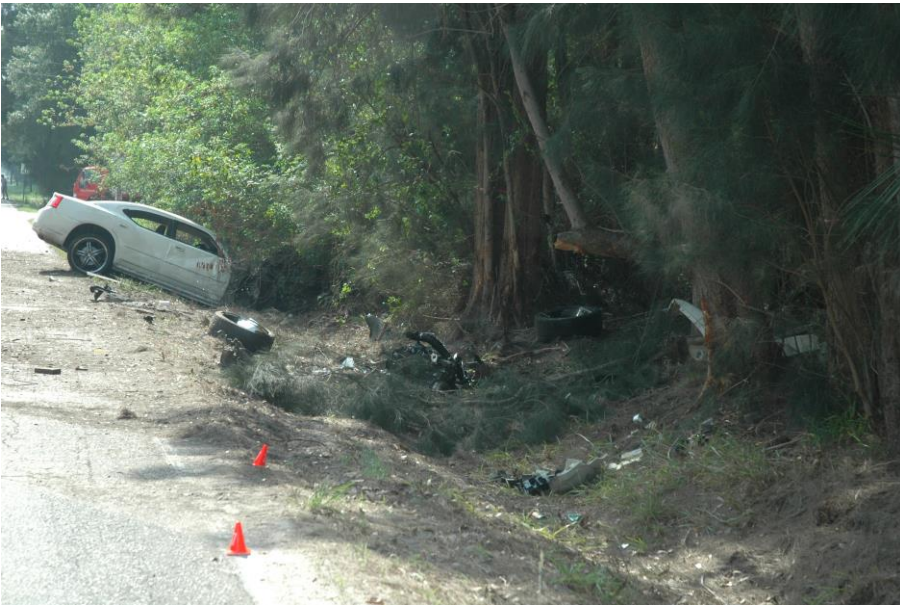
Notify other employees if you suspect someone is attempting to purchase alcohol underage.

Remove them from property if necessary.

20 Year Old Charged With Vehicular Homicide

The 20 year old driver was “showing off” and excessively exceeded the speed limit when he drove 90mph in a 30mph speed zone. The driver failed to negotiate a curve and lost control of the vehicle for almost 500 feet before hitting a tree. The 19 year old passenger was ejected and died at the scene. Blood Alcohol Content .034%

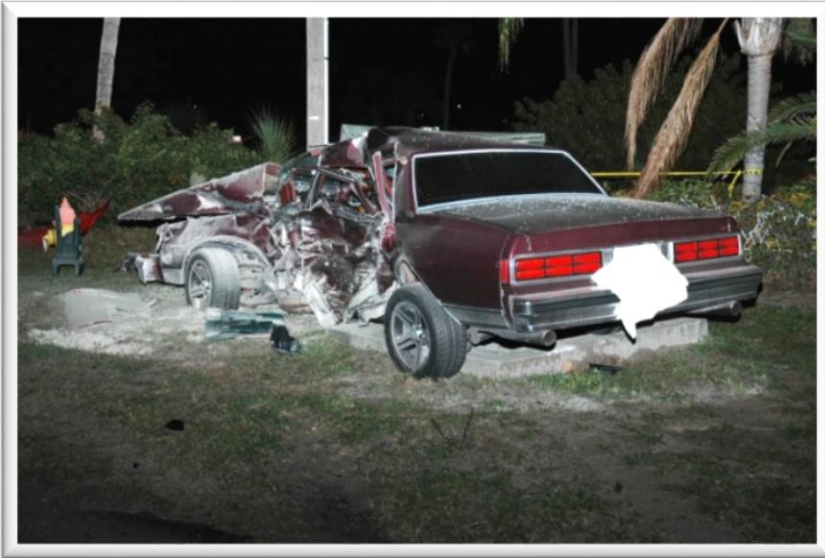




24 Year Old Single Occupant, DOA

The 24 year old driver was travelling at 109mph in a 45mph speed zone. The driver lost control and struck a utility pole, killing him instantly. The force of the impact was so great, the vehicle's engine was recovered more than 300 feet from the vehicle's final rest. **Blood Alcohol Content .248%**

\$716 Million Settlement



A 17 year old male was driving the red Chevrolet Camaro 95mph in a 35mph speed zone. The driver lost control of the vehicle, left the roadway and struck the driver's door of the Chevrolet Caprice, killing the driver of the Caprice instantly.

BAC .136%

It was later revealed that the 17 year old purchased alcohol from a convenience store prior to the crash. The family of the victim sued the store that sold the alcohol. This resulted in the largest lawsuit in the history of Hillsborough County at that time; awarding the victims family more than \$716,000,000.00.



What is wrong with this ID?



Prevent Underage Drinking

Tips for spotting underage drinking

The person claims they do not have their identification:

Every reasonable young person knows they will have to show identification if they are attempting to buy alcohol.

The person provides you a non-government issued ID:

The only forms of identifications you should accept are official forms from the government such as a Driver License, State Identification Card, Military Identification or Passport. All others can easily be created at home and do not have advanced security features.

The person provides you with an out of state identification:

Most people who purchase fake ID's get them for a state in which they do not live. If you are given an out of state ID by someone you suspect to be under 21, there is a very good chance it is fake.



Prevent Underage Drinking

Tips for spotting underage drinking

The person cannot answer questions about their identity:

Most people using a fake ID have memorized the information on it. Ask a non-standard question.

Ask them their date of birth, but then followup with the question “How old does that make you”. If they have been using their fake ID for a long time, or they are using their friends ID, they may not realize the birth date on the ID makes them 22 or 23, not just 21.

Ask them what year they graduated high school. Everyone knows this, especially a person who just graduated within the last few years. A person lying about their date of birth will have to think about it.

If they are using an out of state ID, ask an obscure question such as what county did they live in, or what high school did they attend or what was their high school mascot. These answers can be verified via a quick internet search.



Prevent Underage Drinking

Florida Identification Tips

State of Florida Licenses come in vertical format and horizontal format.

Anyone **OVER** the age of 21 when issued a license or identification card it is in the horizontal format.

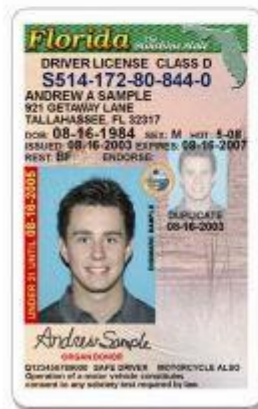
Adult License



Adult Identification Card



Minor License



Minor Identification Card



Under 21 Licenses and ID Cards are Vertical Format

Anyone **UNDER** the age of 21 when issued a license or identification card it is in the vertical format.

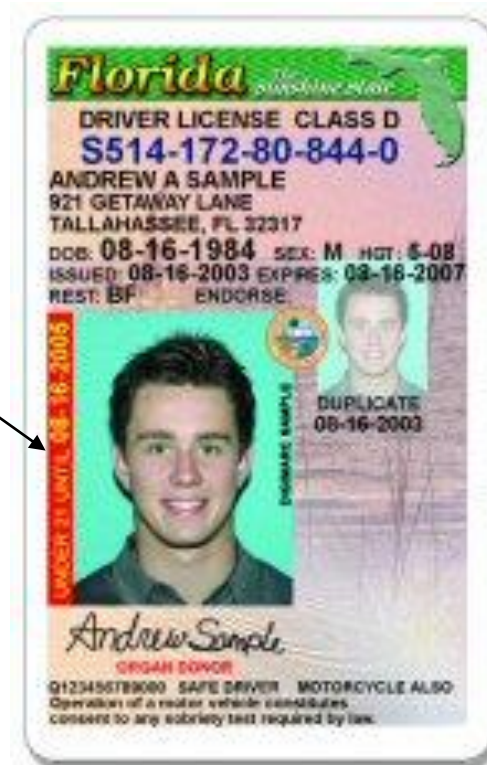
**** NOTE:** The vertical license may still be valid after the person turns 21 years old.**



Prevent Underage Drinking

Florida Identification Tips

“Under 21 until 00-00-0000” This tells you the exact date they turn 21.



**** Double check that the person handing you the license is the person pictured. Make sure it is not a “hand-me-down” license.****



Prevent Underage Drinking

Florida Identification Tips

Make the person take the card out of any wallet or device holding the card:

Someone might use a dirty identification cover to conceal or obscure the identification so it becomes difficult to read it.

Take possession of the identification, don't just let the person show it to you:

Someone might cleverly cover up an important detail on the license with their finger when they hold it for you. Make sure you check the back of the identification to make sure the proper writing and bar codes are there.

Look over the ID for obvious text or color differences:

Not all fake id's are made by professionals. The differences may be obvious.



Prevent Underage Drinking

Florida Identification Tips

Make sure ghost image appears in correct place on identification.

Use ultraviolet light to see UV image and name on front of license.

Check for micro printing on back of identification.



FL Statutes

Excerpt from 322.212

322.212 Unauthorized possession of, and other unlawful acts in relation to, driver's license or identification card.--

(1) It is unlawful for any person to:

(a) Knowingly have in his or her possession or to display any blank, forged, stolen, fictitious, counterfeit, or unlawfully issued driver's license or identification card or any instrument in the similitude of a driver's license or identification card unless possession by such person has been duly authorized by the department;

Third Degree Felony



FL Statutes

Excerpt from 322.15

322.15 License to be carried and exhibited on demand

(1) Every licensee shall have his or her driver license, **which must be fully legible with no portion of such license faded, altered, mutilated, or defaced**, in his or her immediate possession at all times when operating a motor vehicle and shall present or submit the same upon the demand of a law enforcement officer or an authorized representative of the department...

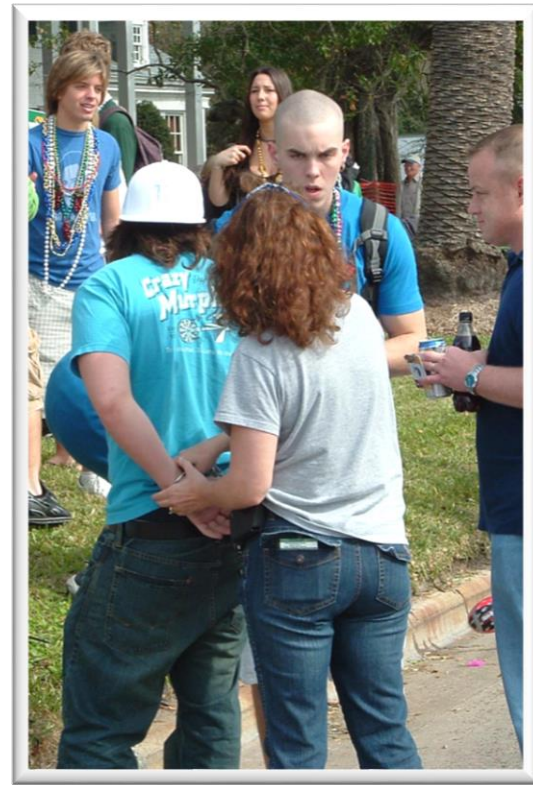


FL Statutes

Excerpt from 562.111

562.111 Possession of alcoholic beverages by persons under age 21 prohibited.—

(1) It is unlawful for any person **under the age of 21 years...**, to have in her or his **possession alcoholic beverages**, ...any person under the age of 21 who is convicted of a violation of this subsection is **guilty of a misdemeanor of the second degree...**



FL Statutes

Person must get Florida Driver License within 30 days

Excerpt from 322.031

322.031 Nonresident; when license required.—

(1) In each case in which a nonresident, except a nonresident migrant or seasonal farm worker, **accepts employment or engages in a trade, profession, or occupation in this state or enters his or her children to be educated in the public schools of this state, such nonresident shall, within 30 days** after beginning such employment or education, be required to obtain a Florida driver license if such nonresident operates a motor vehicle on the highways of this state. The spouse or dependent child of such nonresident shall also be required to obtain a Florida driver license within that 30-day period before operating a motor vehicle on the highways of this state.

- * **Current college students are exempt**
- * **Military members are exempt**



FL Statutes

Excerpt from 562.111

562.11 Selling, giving, or serving alcoholic beverages to person under age 21;.--

(1)(a)1. It is unlawful for any person to sell, give, serve, or permit to be served alcoholic beverages to a person under 21 years of age or to permit a person under 21 years of age to consume such beverages on the licensed premises. A person who violates this subparagraph commits a misdemeanor of the second degree



Certificate of Completion

Please don't forget to get your two
Certificates of Completion at the end.

A letter from HCSO will also be
mailed to the establishment.





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TAMPA



Deputy Larry Morrell,

On behalf of your friends at the Seminole Hard Rock Hotel & Casino Tampa, this is a small token of our appreciation for you and all you do and have done within our community.

You are a fearless leader and we truly appreciate all you have done for us here at the Seminole Hard Rock Tampa, especially as it pertains to endorsing safe driving and responsible serving programs.

We have met a lot of rock stars here, but you are certainly a legend that we value and respect. Please know your impact is felt at every level of our property and that we are carrying you in our thoughts and prayers daily.

Should you or your family ever need anything, please do not hesitate to reach out.

Warm Regards,

Nikki Yourison
Public Relations Manager
Seminole Hard Rock Hotel & Casino Tampa





TAMPA



Hillsborough County
Sheriff's Office



Sheriff David Gee



Sergeant Michael T. Sullivan

Hillsborough County Sheriff's Office



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Thank you

Q & A



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